



Platinum
Solution Partner

CLARITY THAT DRIVES RESULTS

Focus

How Atlassian Focus + VISTA Amplify Possibilities

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SPEAKER

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AGENDA

01 Introduction to Atlassian Focus

02 Turning Strategy Into Data

03 Bringing it All Together

04 Q&A

LET'S TAKE A POLL

How Much Time Do You Spend *Per Week* On Reporting For Your PMO, EPMO, Leadership, or ELT?

A

Less than 15 minutes

B

15-30 minutes

C

30-60 minutes

D

Over 1 hour



DOES THIS SOUND FAMILIAR?

Everyone Knows Our Strategy, OKRs, & Goals

We just need to **aggregate** data:

- Roll-ups from each team
- Data lakes and warehouses
- Data scientists translate results



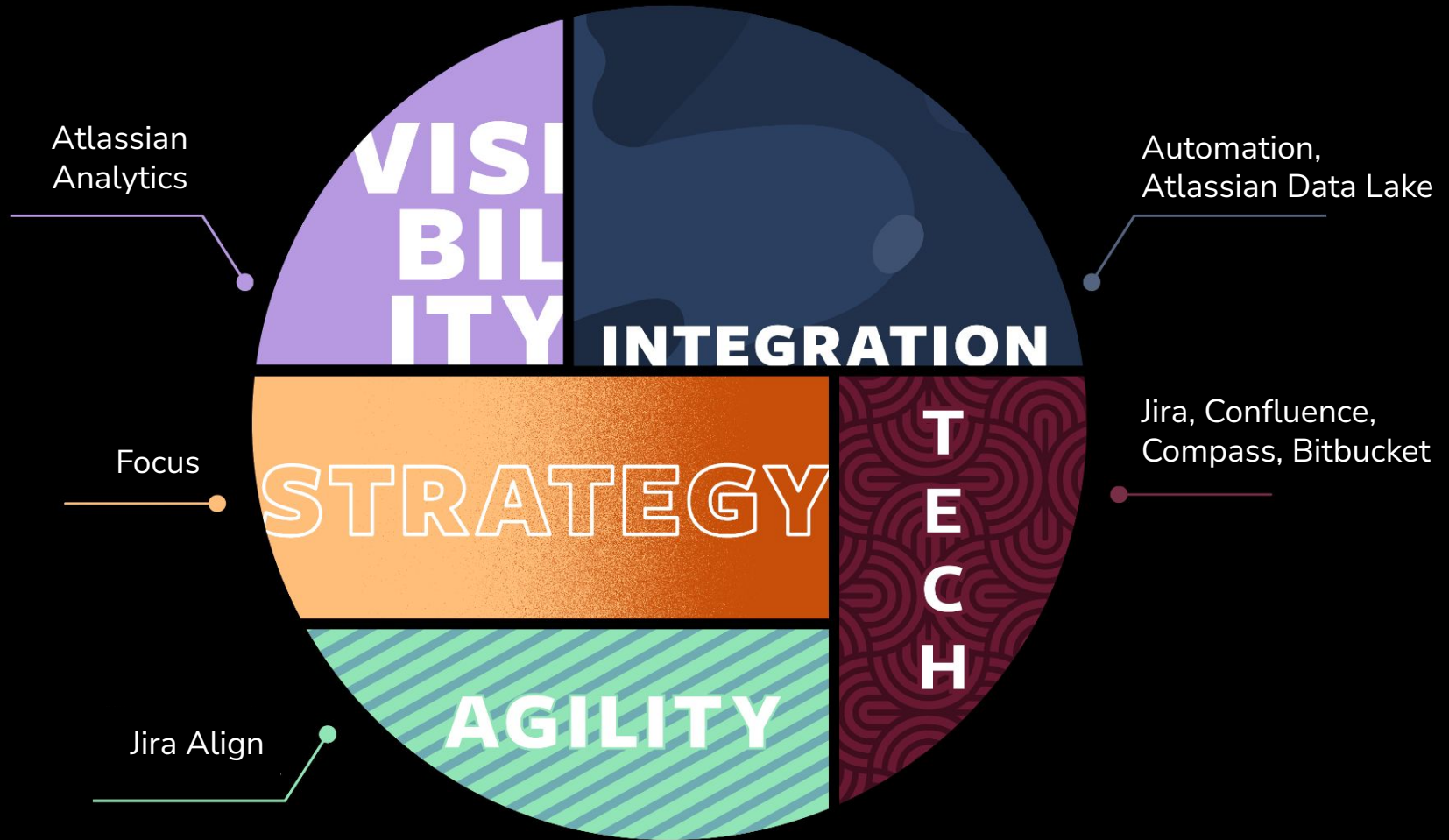
45% = \$1.9 Trillion

Only 45% of Employees know
what's expected of them at work

Disengaged Employees cost
\$1.9 Trillion in lost Productivity

U.S Engagement Hits 11-Year Low

<https://www.gallup.com/workplace/643286/engagement-hits-11-year-low.aspx>



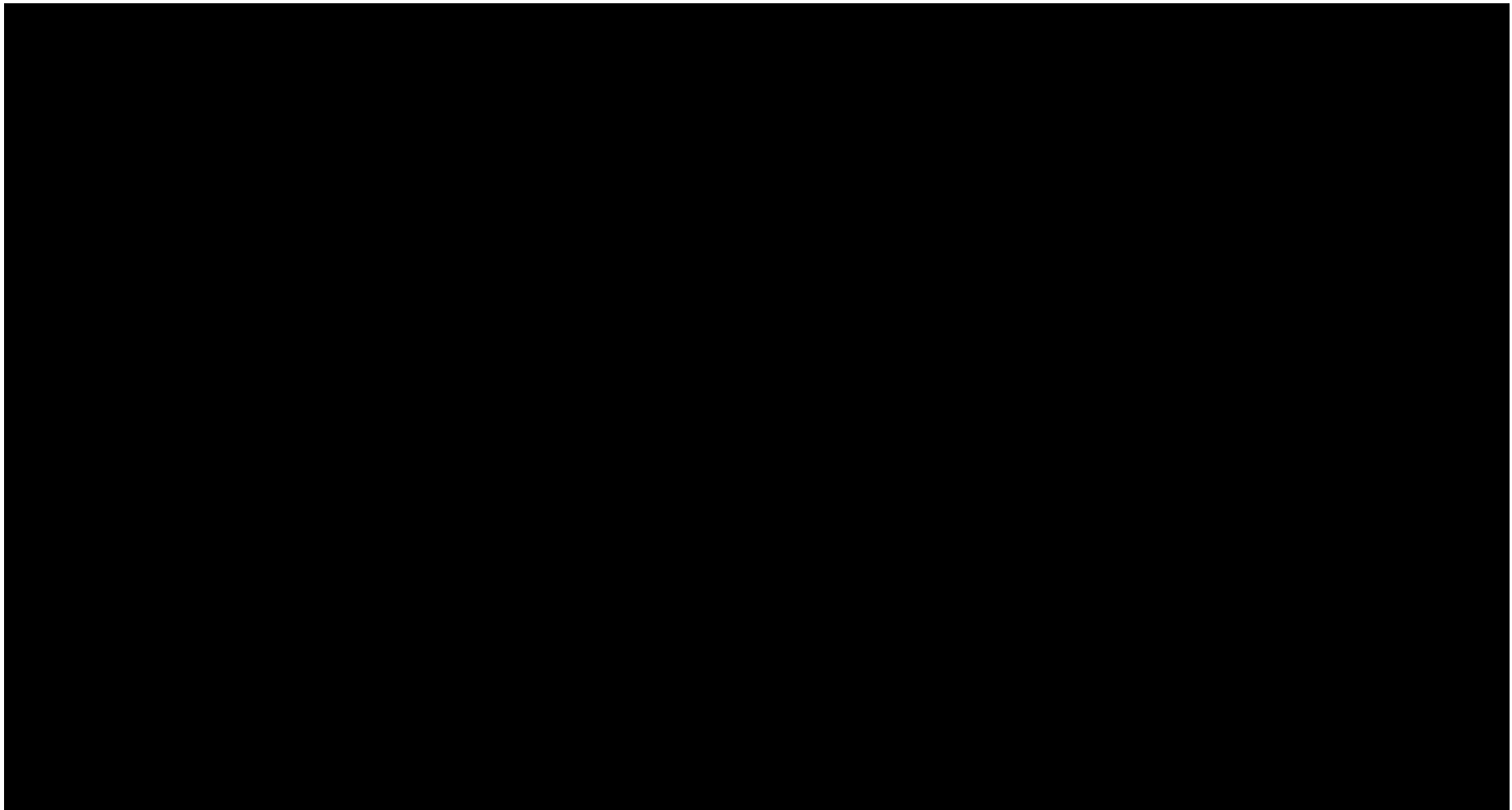


HOW VISTA + FOCUS ENABLE OUTCOMES

Focus Supports Strategy

Atlassian Focus is how organizations bring people, work, time, and financial data into a single source of truth for the enterprise.

- **One-Click Business Perspectives:** Pivot strategy data to demonstrate outcomes based on different lenses
- **Centralized Execution:** Enhance visibility, streamline systems, and act on strategies that drive sustainable success.
- **Bringing Data On Platform:** unifying object models, taxonomy, and functionality across Cloud





HOW FOCUS SUPPORTS STRATEGY

Turning Strategy into Data

Turning Strategy into Data

01

**How does your ELT talk
about Strategy?**

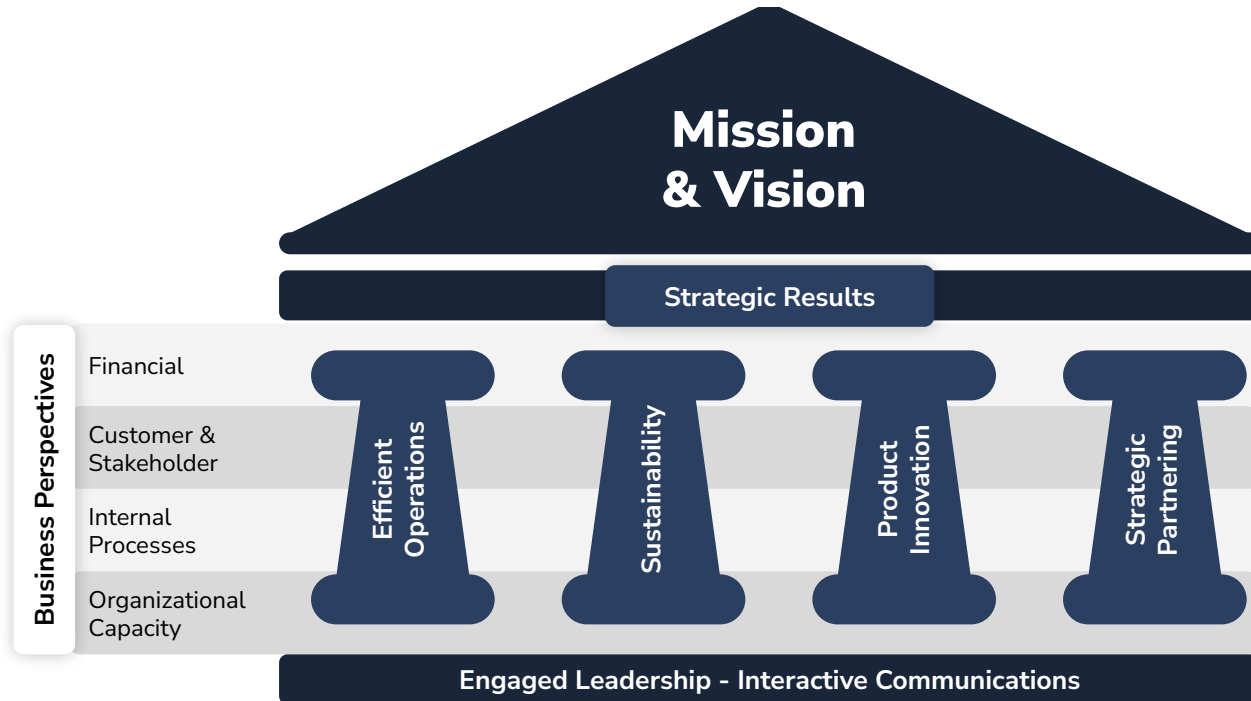
02

**How do you conceptualize
that Strategy?**

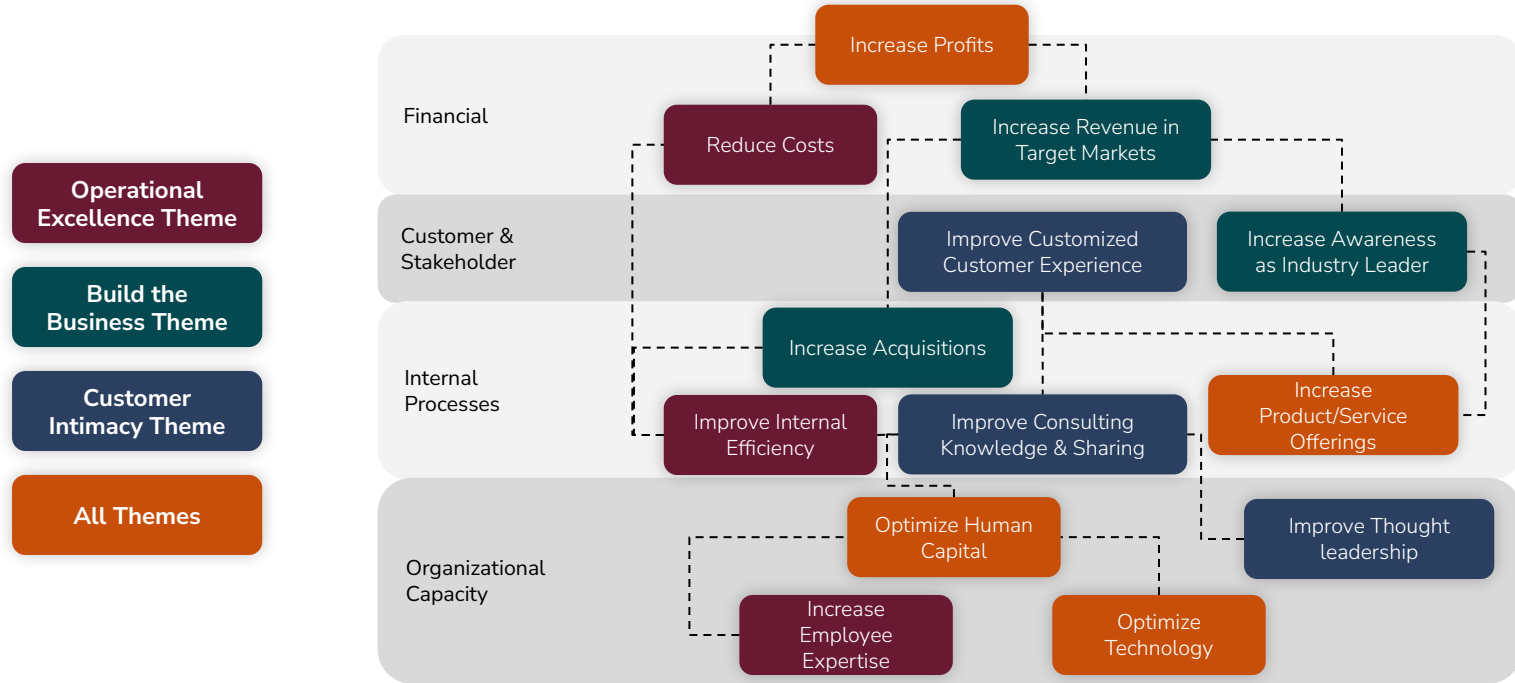
03

**How do you execute against
the Strategy?**

Strategic Themes Provide Structure



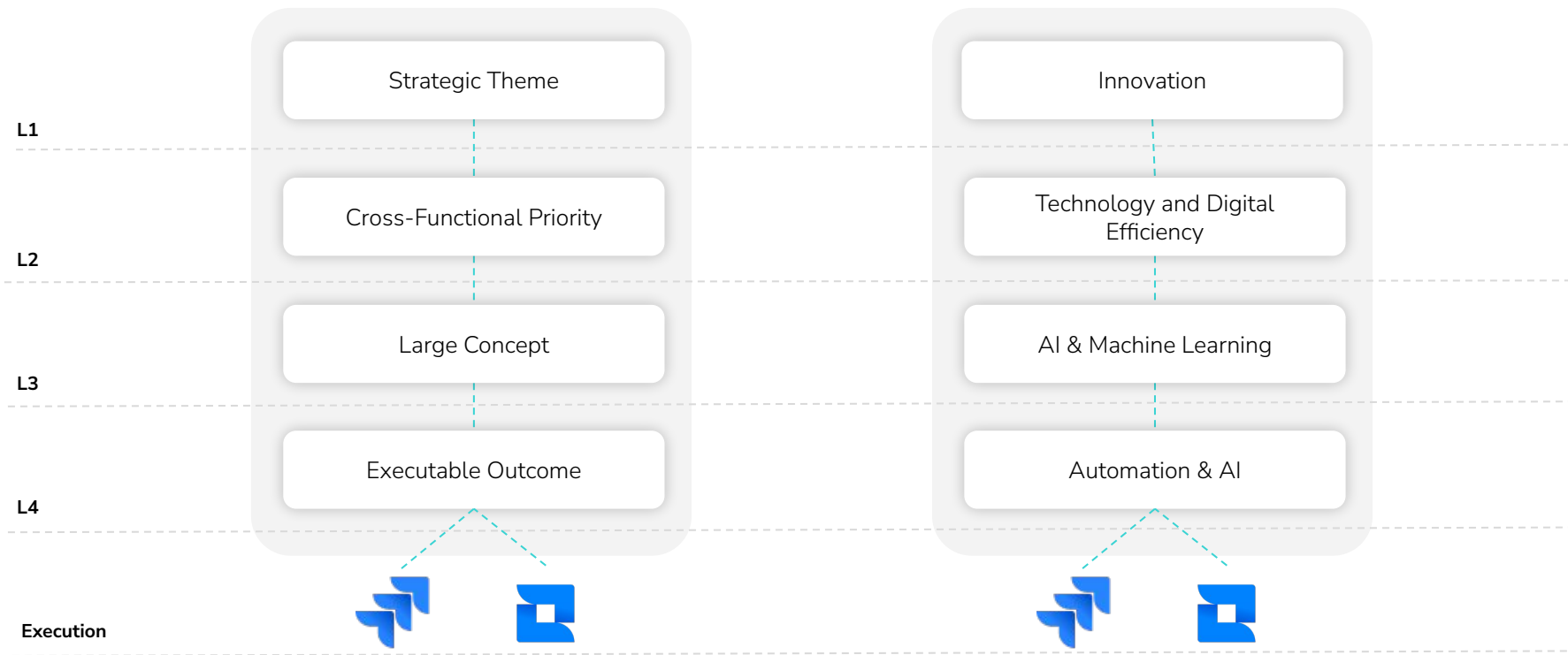
Goals Drive the Business





THINKING ABOUT YOUR STRATEGY

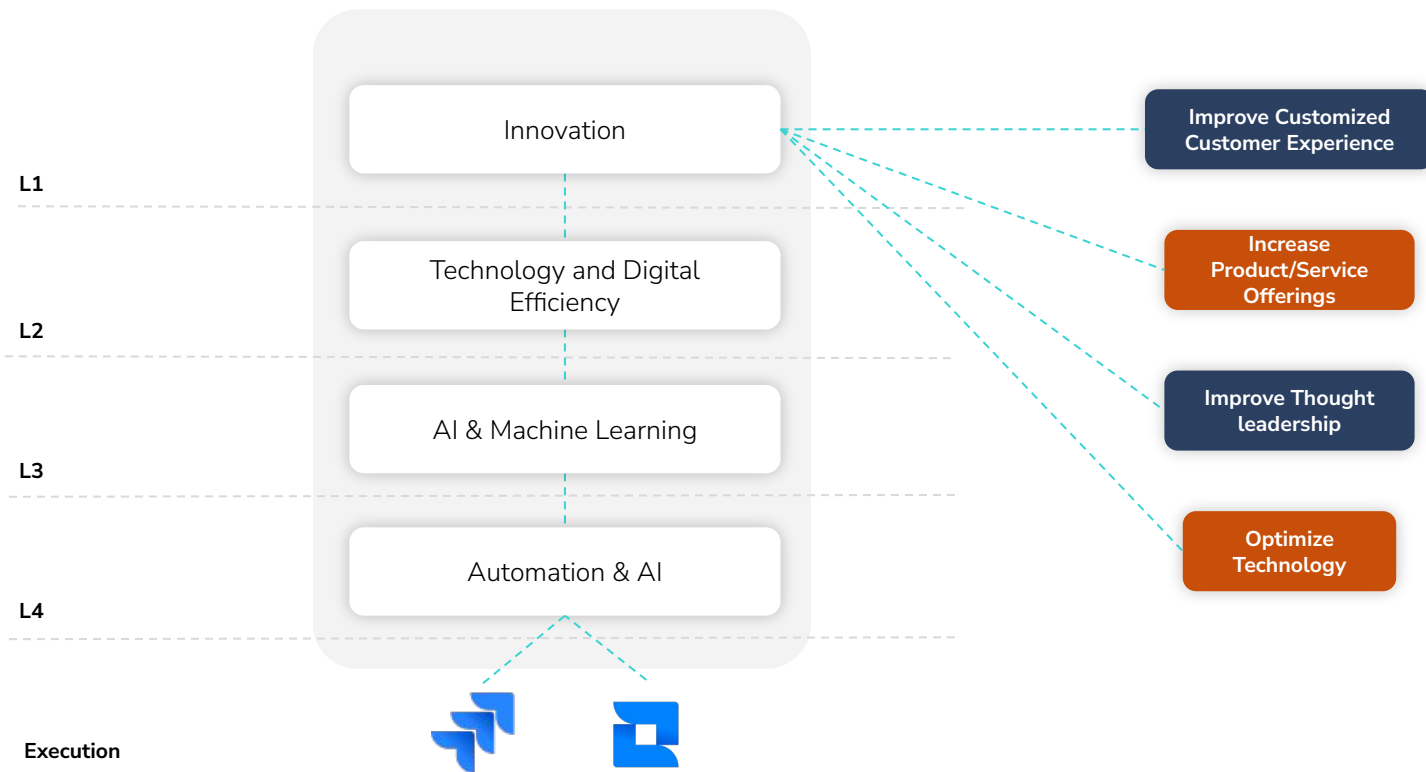
Focus Areas and Sub-Focus Areas





TYING STRATEGY TO OUTCOMES

Focus Areas and Goals



The background is a vibrant, abstract composition of various organic shapes and patterns. It includes large, flowing blobs of color in shades of teal, orange, purple, and dark blue. Interspersed among these are smaller elements like circles, wavy lines, and areas with fine halftone or hatched patterns. The overall effect is a busy, energetic, and modern visual field.

**BRINGING
IT ALL
TOGETHER.**

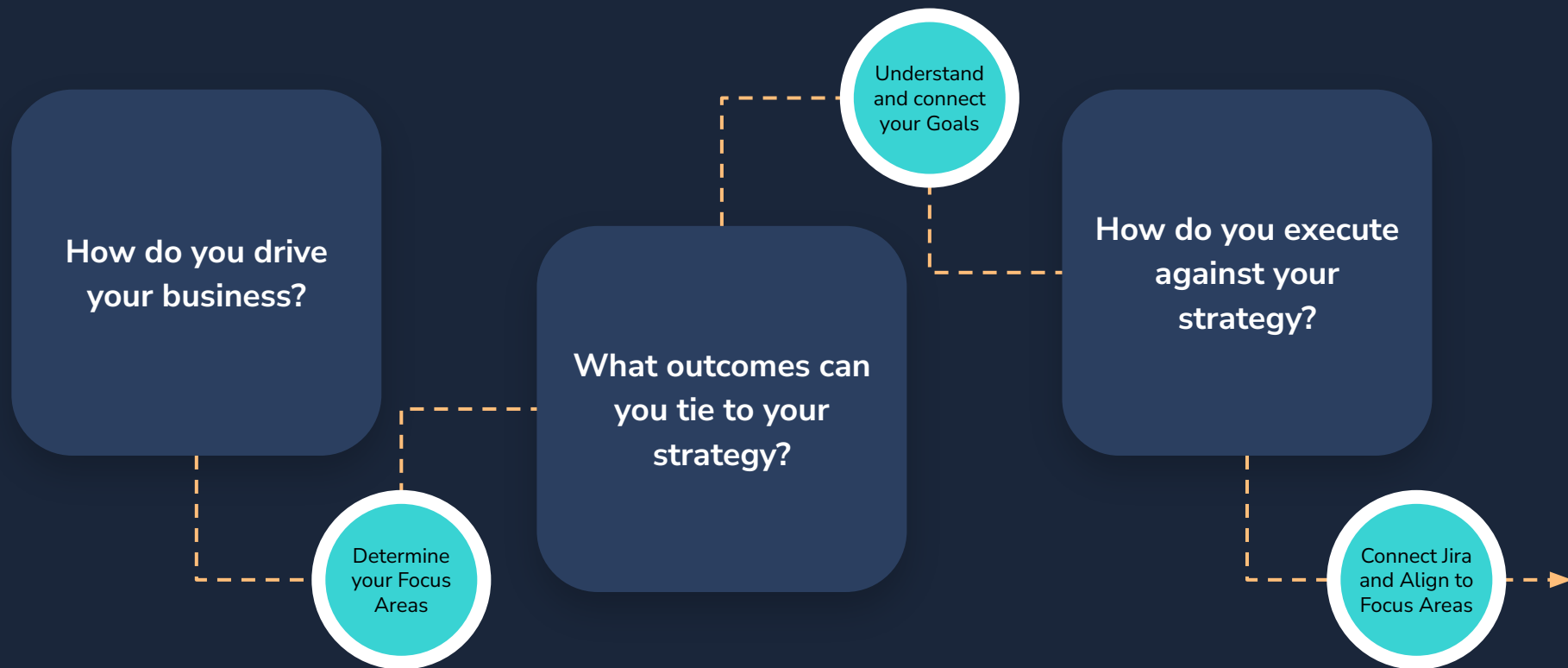


**A Data-Driven
Culture is only
as effective as
those who lead
it.**

Drive a culture of
transparency, shared
language, and leading
by example.



How Do We Make This Successful?



Thank you!



Q&A



PRAECIPIO

Ready to See the Full Picture?

Your blockers don't have to hold you back. Let's solve them together and build a smarter, more connected way forward.

Get in Touch:



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